

ESSENTIAL INFORMATION FOR COMPANIES: TARIFFS AND COUNTER-TARIFFS

List of products affected by tariffs and counter-tariffs

The Canadian government has implemented tariff countermeasures in response to the 25% tariff imposed by the United States on Canadian steel and aluminum. Here's the list for the \$30G of products announced on March 4.

List of products affected as of March 4, 2025 : [here](#)

List of products affected as of March 13, 2025

In response to the U.S. tariffs, Canada will impose a 25% tariff on the following products at 12:01 a.m. on March 13, 2025

- Steel products (\$12.6 billion)
- Aluminum products (\$3 billion)
- Other goods imported from the U.S. (\$14.2 billion)
- Products affected include tools, computers and servers, billboards, sports equipment, cast iron products.

List of affected products as of March 13, 2025: [here](#)

Aluminum exemptions: Duty remission process

An exemption process allows you to obtain relief, or a refund of customs duties already paid.

Application process: [here](#)

Support for Canadian businesses and workers

As a first line of defense, Canada's strong system of economic support programs is available to help businesses and workers directly affected by U.S. tariffs. This includes financing and advisory support for businesses through financial Crown corporations, and worker support measures.

Several programs are available to mitigate the impact of tariffs:

Financial support programs for businesses

- [Canada Small Business Financing Program](#): facilitates access to loans through risk sharing with financial institutions.
- [Trade Commissioner Service](#): helps companies expand and diversify their markets.
- [Tariff Remission Program](#): an exceptional relief measure in response to tariffs.

To support Canadian businesses and provide them with the liquidity they need in this period of great instability, the following measures were also announced:

Additional support measures

- [International Trade Assistance Program \(Export Development Canada\)](#): \$5 billion over two years to help Canadian exporters develop new markets and cope with tariff-related challenges, including financial losses, exchange rate fluctuations and difficulties accessing liquidity. To help Canadian exporters develop new markets and cope with the impact of tariffs.
- [Preferred-rate loans \(Business Development Bank of Canada\)](#): \$500 million in reduced-rate loans to support tariff-affected companies and their supply chains, with assistance in financial management and market diversification. For companies affected by tariffs and their supply chains.
- [Farm Credit Canada](#): \$1 billion to help the agriculture and food industry overcome financial obstacles, adapt to new market conditions and ensure a stable supply of agriculture and food products. To support the Canadian agriculture and food industry.

For further resources on expanding into new markets, [click here](#).

Support for workers

In addition to support for businesses, the Employment Insurance Work-Sharing program has been made more flexible to broaden access and extend the maximum duration of agreements. It enables employers to temporarily reduce working hours instead of laying off workers, while offering employees additional income through Employment Insurance. This enables companies to retain their skilled workforce and workers to maintain their jobs and skills.

- [Work-sharing program](#): enables employers to reduce working hours instead of laying off employees, while guaranteeing additional income through employment insurance.
- [Business assistance search tool](#): access to a personalized list of assistance programs by answering a few questions.

Other measures to support workers and businesses could be added as required.

Canada-U.S.-Mexico Agreement (CUSMA)

To determine whether a product is covered by the CUSMA, companies need to check the rules of origin, which determine whether a good is sufficiently produced in the region to benefit from preferential tariff treatment.

While we await a more user-friendly document from the Department of International Trade, here's an initial overview provided by Export Development Canada (EDC): [here](#)

To help them in their research, companies can contact the trade commissioners of Global Affairs Canada: [here](#)

See also the Canada Border Services Agency website for more information on the subject: [here](#)