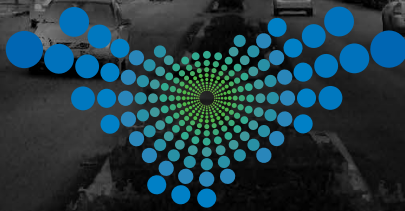


a new world
of business is right
here



DISTRICT CENTRAL

DESIGN > URBAN MANUFACTURING > TECHNOLOGY >

DESIGN

CHABANEL

TECHNOLOGY

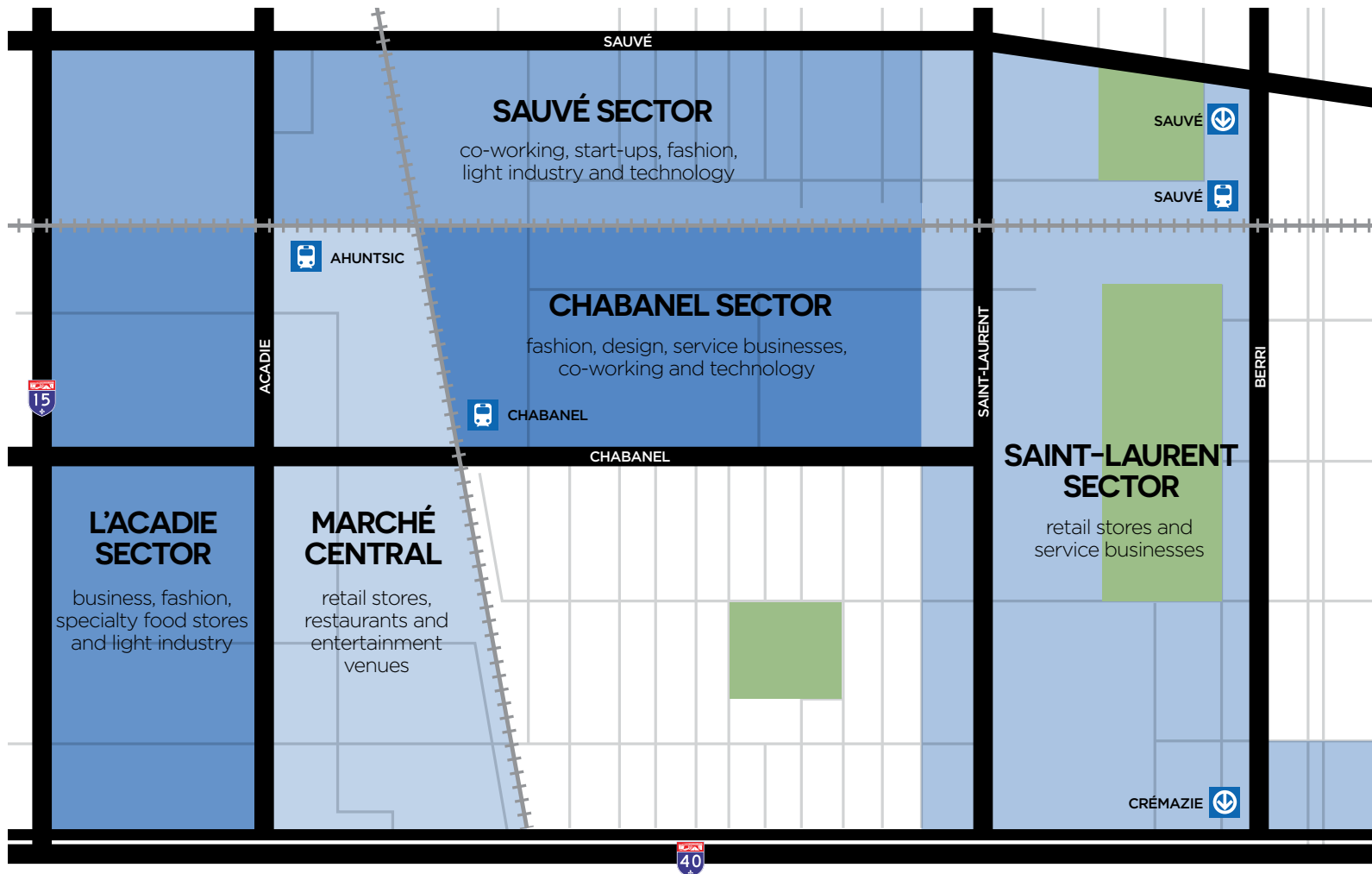
URBAN MANUFACTURING



here

starts the exciting
project of
revitalizing this
legendary area

the District Central



here, the 4th highest concentration of employment in Montréal

Chabanel Street, the main artery,
is at the heart of 5 sectors with
distinct and complementary
atmospheres



Sauvé Sector



Chabanel Sector



L'Acadie Sector



Marché Central
Sector



Saint-Laurent Sector



buzzing with commerce and industry

3

KM² AREA

4,300

FOOD INDUSTRY WORKERS

close to **1,800**

BUSINESSES

3,100

COMMERCIAL, INDUSTRIAL AND BUSINESS SITES

25,000

WORKERS

25,000,000

sq ft OF COMMERCE AND INDUSTRY

7,000

FASHION INDUSTRY WORKERS

5,000

OFF-STREET PARKING SPACES

10,000,000

ANNUAL VISITORS TO THE MARCHÉ CENTRAL

here, activity venues and meeting places

57 restaurants, fast-food outlets, cafés, a microbrewery, bakeries and pastry shops, including a number of outdoor terrasses.

A multitude of service centres and entertainment venues.

A rich summer cultural programme as well as many opportunities to network.

A growing virtual community. Social media activity and interactivity are becoming more popular than ever.

#districtcentral #districtcentralMTL

 @districtcentral

 district_central

 SDC District Central

 @sdc_dc_mtl





here, a société de développement commercial

The SDC District Central is the catalyst and the voice for the Ahuntsic-Cartierville business world. It represents the combined forces of 1,800 business leaders united to develop a sector with outstanding economic, urban and human potential.



The development strategy for the District Central is born of a united vision, one shared by business leaders, elected officials and civil servants from within the borough. **Its mission is clear:** breathe new life into this legendary quarter, make it shine on a broader stage and propel it to the very top of Montréal's economic landscape.

universal.

That comes together, joined by a single vision but inspired by the multicultural origins of the area.

underground.

That operates outside established norms, creating a movement.

urban.

That is modern and of the times.



here, three large business pillars

In addition to the Marché Central, local shops bring life to the neighborhood.

design.

To shift away from the textile sector to the design sector

urban manufacturing.

To transform factories into urban manufacturing

technology.

To firmly establish the technology industry



here, a unique ecosystem

where start-ups, leaders
and cosmopolitan citizens
rub shoulders.

Design:

Ssense, Rudsak,
Marie Saint Pierre, Tricotto,
SOIA & KYO, Point Zéro,
Reitmans, Buffalo, Skechers, Judith
& Charles, FOR. Design, Humà design
+ architecture. **Urban Manufacturing:**
Fermes Lufa, Bois urbain, Sistemalux,
Terra Café, Ciot, Lamour, Barista,
Brasserie Silo, La Centrale Agricole.

Technology: Pixmob, Big Bang,
Groupe SM, Gurus Solutions,
Microsigns, Nanogrande, FNX
Innov, ClickSpace.



here, a new generation of entrepreneurs:

urban, multicultural, educated, curious, creative and innovative.

A rewarding and stimulating mix of the greatest talents from diverse sectors:

Wholesale and retail commerce
Clothing
Digital technology
Agribusiness
Renovation and lifestyle

Professional services
Cottage industry
Urban agriculture
Distribution, exportation and importation



Networking activities



Winning start-up of the District e-commerce 2021 contest



Panel on the apparel and fashion industry



Workshops with real estate leaders



one district, many ways to get here



2 metro stations in the area (Crémazie and Sauvé)

4 neighbouring metro stations
(Acadie, De Castelnau, Henri-Bourassa and Côte-Vertu)

9 bus routes

2 future neighbouring REM stations (Montpellier & Côte-de-Liesse)

3 train stations (Ahuntsic, Chabanel and Sauvé)

The Mascouche train and the Blainville/Saint-Jérôme train

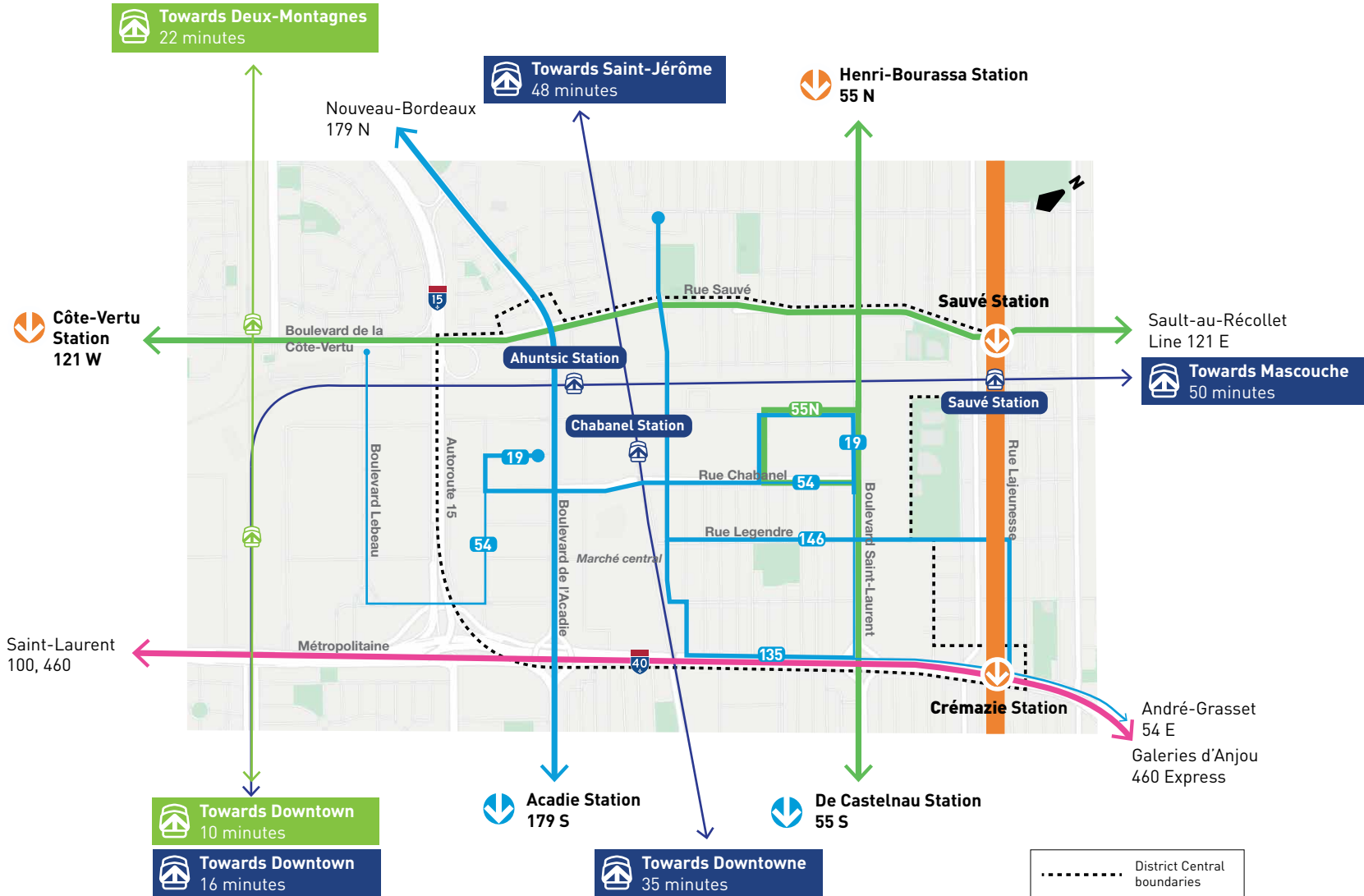
Self-serve cars

Bixi

Upgraded cycle paths

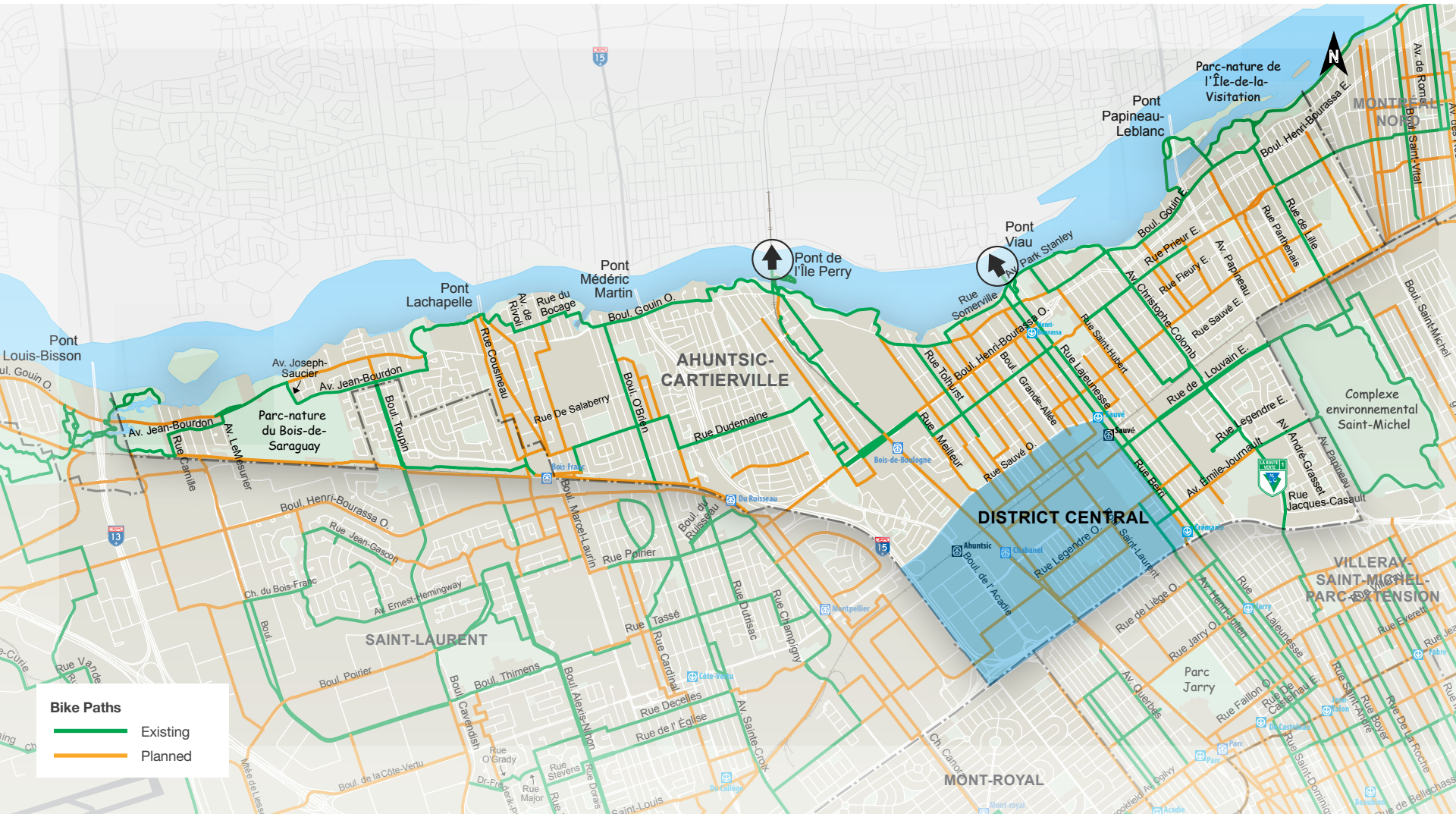
Close to highways 15 and 40

Close to downtown, the Pierre-Elliott-Trudeau
international airport and the North Shore



here, at the heart of the borough Ahuntsic-Cartierville

Where life is good! The borough distinguishes itself as much by its parks and bike paths as by its vibrant commercial streets. With the 4th highest concentration of employment in Montréal, Ahuntsic-Cartierville is a borough where prized residential spaces and bustling businesses meet. All this along the Rivière des Prairies where there's so much beauty to enjoy.



134,245

RESIDENTS

118

PARKS

3

CÉGEPS

39

FRENCH AND ENGLISH
PRIMARY, SECONDARY
AND SPECIALIZED SCHOOLS

4

PRIVATE COLLEGES

2

REGIONAL SHOPPING CENTRES

472

BUSINESSES ON FLEURY STREET

50

KMS OF BIKE PATHS

3

MAJOR RESIDENTIAL PROJECTS PLANNED
OR IN PROGRESS

60

DAYCARE CENTRES, **10** OF WHICH ARE WITHIN
THE VICINITY OF THE DISTRICT CENTRAL.



Fleury Street



Parc des Bateliers
bike path



Pedestrian-only
Stanley Street



Ahuntsic Cégep



Residential streets



Food truck
at Parc Tolhurst



demographic profile of the borough

\$29,062

MEDIAN PERSONAL INCOME

20%

OF HOUSEHOLDS HAVE AN ANNUAL INCOME OF MORE THAN \$100,000

\$51,054

MEDIAN HOUSEHOLD INCOME

+62%

OF THE POPULATION HAS A COLLEGE DIPLOMA OR UNIVERSITY DEGREE

AVERAGE RENT IN 2020

	AHUNTSIC-CARTIERVILLE	CENTRE AREA
STUDIO:	\$530	\$965
1 BEDROOM:	\$714	\$1216
3 BEDROOMS:	\$1106	\$1766

MEDIAN PURCHASE PRICE 2021:

SINGLE-FAMILY HOUSE:	\$729 500
MULTIPLEX:	\$785 000
CONDOMINIUMS:	\$351 250

**here, everything is in
place to become the
most sought-after
and vibrant business
district in Montréal**



SDC ● ● ●
DISTRICT
CENTRAL

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