<u>2021 SEASON</u>

ESPLANADE LOUVAIN

Espace éphémère du District Central

GROUP RESERVATIONS

FOUNDING PARTNERS

ÎLOT 84

Îlot 84 is a non-profit organization whose mission is to revitalize the urban experience through the creation of pop-up spaces and the organization of events. Initiated by five experienced entrepreneurs in the event industry, the Îlot 84 team embodies the vision of a vibrant city driven by common places that are out of the ordinary.

SDC DISTRICT CENTRAL

The SDC District Central is the catalyst and the voice for the Ahuntsic-Cartierville business world. It represents the combined forces of 1,800 business leaders united to develop a sector with outstanding economic, urban and human potential. Its mission is clear : breathe new life into this legendary quarter, make it shine on a broader stage and propel it to very top of Montreal's landscape.

ESPLANADE

MISSION

BRINGING THE BUSINESS COMMUNITY TOGETHER

In order to contribute to the growth of the District Central, the Îlot 84 team has used the lessons learned from the success of Aire commune in order to develop a unifying outdoor pop-up space for the neighbourhood: Green haus.

Following the first test season in 2019, Îlot 84 was forced to cancel the 2020 edition due to the COVID-19 pandemic. For 2021, Green haus, which has now become Esplanade Louvain, will be back in a formula adapted to the pandemic, and the space will be available for organizing private events in accordance with health guidelines.

_OUVAIN

INSTALLATIONS

ESPLANADE



LOUVAIN

RESERVING

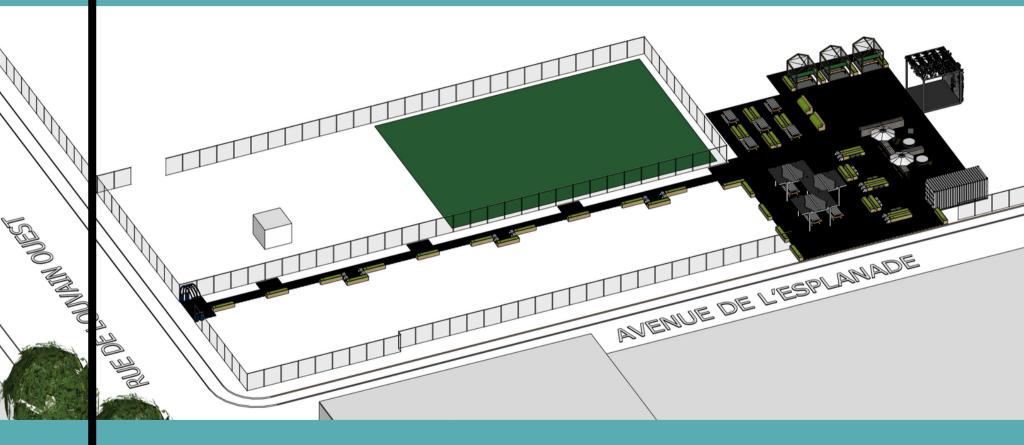




THE SPACE

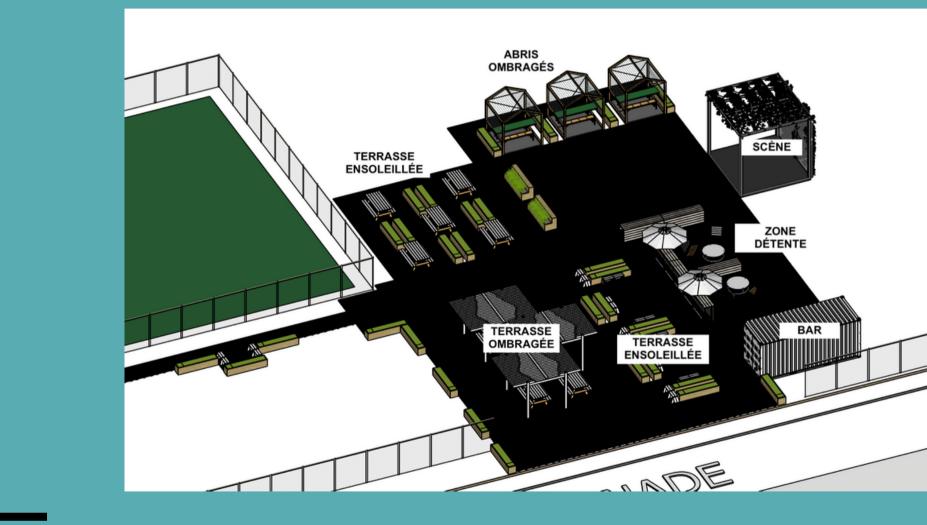
MAP OF THE SITE





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MAP OF THE SITE



(2019) PICTURES OF THE SPACE



FESTIVE BBQ

- Barbecue
- On-site photographer
- Festive game area
- Esplanade Louvain will take care of organizing the event





CULTURALCELEBRATION OF YOUR CHOICE

- Themed food stands on site for your guests
- Ambient music in connection with the theme
- Esplanade Louvain will take care of organizing the event
- You want to have a Latin party? We will set the mood with our specialized DJ, bring in a taco food truck, and create a special cocktail at the mojito bar!



SPORTING EVENTS

- Sporting events in partnership with a local business
- Yoga
- Pilates
- Team sports
- Esplanade Louvain will take care of organizing the event



MUSIC AND COMEDY SHOWS

Would you like to see Clay & Friend live? We'll take care of it for you!

- Esplanade Louvain takes care of artist reservations
- Alcohol coupons included
- On-site photographer
- Esplanade Louvain will take care of organizing the event



CATCHING UP ON 2020

Want to celebrate your office Christmas party in July?

Want to celebrate the departure of an employee?

Your business has gone public and you want to celebrate this achievement?

We've got you covered!



CORPORATE MEETINGS

From a creative workshop to reinvented annual meetings to employee training, Esplanade Louvain can host your PRO meetings!

- Possibility of adding local coffee and snacks
- Esplanade Louvain will take care of organizing the event



YOUR CONCEPT IS OUR CONCEPT

Would your business like to celebrate a wild and fun party? Do you have an original idea in mind?

Not a problem! Esplanade Louvain is here to guide you and help bring your party to life!



RESERVING THE SPACE

INCLUDED IN THE PRICE

Privatization of the space

Security guards

Private bar service (if requested)

Cleaning service

Event manager (on-site resource throughout the event to make

sure everything goes according to plan)

DJs and stage crew

Number of seats with distancing : 30

Number of seats without distancing : 60

BAR OPTION

\$8: Beer consumption – Tip included

\$9: Beer & cocktail consumption – Tip included

\$10-12: Beer, cocktail, and wine consumption (to be determined according

to your chosen wine)- Tip included

\$0.25 discount/coupon for 200 coupons and more

PRICES

RESERVATION FOR 0-99 PEOPLE

SDC member businesses : \$1960 Non-SDC member businesses : \$2590

RESERVATION FOR 100 PEOPLE AND MORE

SDC member businesses : \$2310 Non-SDC member businesses : \$3012

RESERVATION FOR THE SPACE ONLY SDC member businesses : \$560 Non-SDC member businesses : \$1060

SHARED OPTION

Reserve the space with another group to share the costs! Simply designate someone to act as liaison between your organization and Esplanade Louvain.

<u>PROGRAMMING</u>

Customized pricing based on the chosen concept.

TO RESERVE







SELECTING YOUR DATE

The site can host your group from Monday to Saturday, from May to September, according the health measures in place.

CHOOSING A CONCEPT

You can choose one of our concepts, or simply rent the space for your group.

ORGANIZING YOUR EVENT AS SOON AS IT'S ALLOWED

The Esplanade Louvain team will get to work as soon as the public health measures are known.

RESERVE YOUR DATE NOW FREE OF CHARGE !

ESPLANADE Contact

For information and to make reservations

info@esplanadelouvain.ca

LOUVAIN





