anew world of business is right

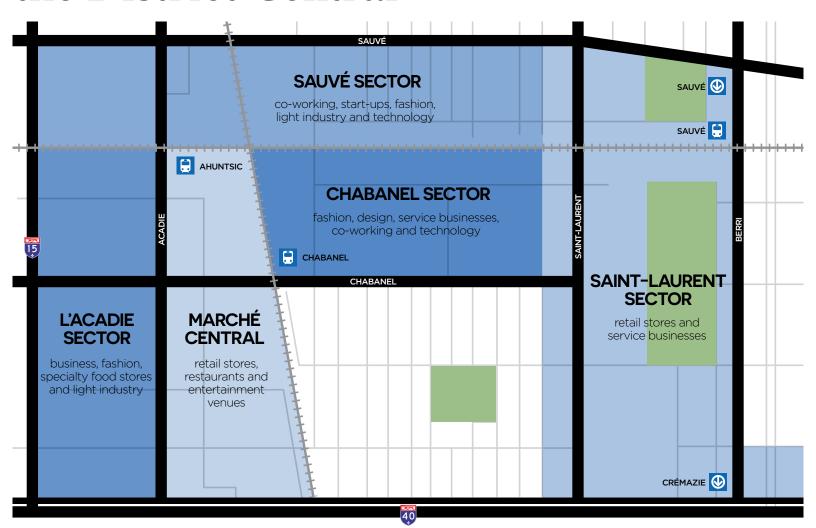
DISTRICT CENTRAL

DESIGN > URBAN MANUFACTURING > TECHNOLOGY



starts the exciting project of revitalizing this legendary area

the District Central



here, the 4th highest concentration of employment in Montréal

Chabanel Street, the main artery, is at the heart of 5 sectors with distinct and complementary atmospheres













here, activity venues and meeting places

50 restaurants and around a dozen outdoor terraces

A multitude of service centres and entertainment venues

Cultural programming featuring 20 activities planned for 2019 and even more in the future.

A growing virtual community. Social media activity and interactivity are becoming more popular than ever.

#districtcentral











here, a société de développement commercial

The SDC District Central is the catalyst and the voice for the Ahuntsic-Cartierville business world. It represents the combined forces of 1,800 business leaders united to develop a sector with outstanding economic, urban and human potential.

The development strategy for the District Central is born of a united vision, one shared by business leaders, elected officials and civils servants from within the borough. **Its mission is clear**: breathe new life into this legendary quarter, make it shine on a broader stage and propel it to the very top of Montréal's economic landscape.

universal.

That comes together, joined by a single vision but inspired by the multicultural origins of the area.

underground.

That operates outside established norms, creating a movement.

urban.

That is modern and of the times.

here, three large business pillars

In addition to the Marché Central, local shops bring life to the neighborhood.

design.

To shift away from the textile sector to the design sector

urban manufacturing.

To transform factories into urban manufacturing

technology.

To firmly establish the technology industry







here, a unique ecosystem

where start-ups, leaders and cosmopolitan citizens rub shoulders.

Design:

Ssense, Marie
Saint Pierre, Rudsak,
Tricotto, Point Zéro,
Reitmans, Buffalo, Skechers,
Second Denim, For Design,
Humà design + architecture.
Urban Manufacturing: Fermes Lufa,
Bois urbain, Sistemalux, Terra
Café, Ciot, Lamour. Technology:
Big Bang Erp, Pixmob,
Groupe SM, Gurus
Solutions, Microsigns,
Nanogrande









here, a new generation of entrepreneurs:

urban, multicultural, educated, curious, creative and innovative.

A rewarding and stimulating mix of the greatest talents from diverse sectors:

Wholesale and retail commerce Clothing Digital technology Agribusiness Renovation and lifestyle Professional services Cottage industry Urban agriculture Distribution, exportation and importation



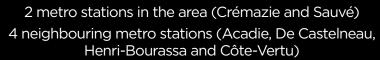








one district, many ways to get here



11 bus routes

2 future neighbouring REM stations

3 train stations (Ahuntsic, Chabanel and Sauvé)

The Eastern train and the Blainville/Saint-Jérôme train

Self-serve cars and Car2Go

Bixi starting in 2019

Upgraded cycle paths

Close to highways 15 and 40

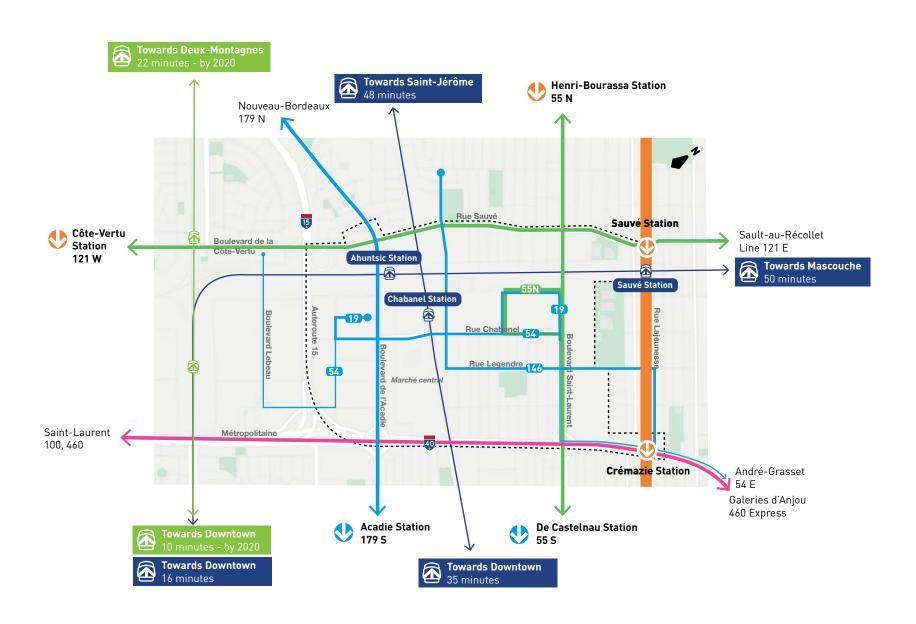
Close to downtown, the Pierre-Elliot-Trudeau international airport and the North Shore





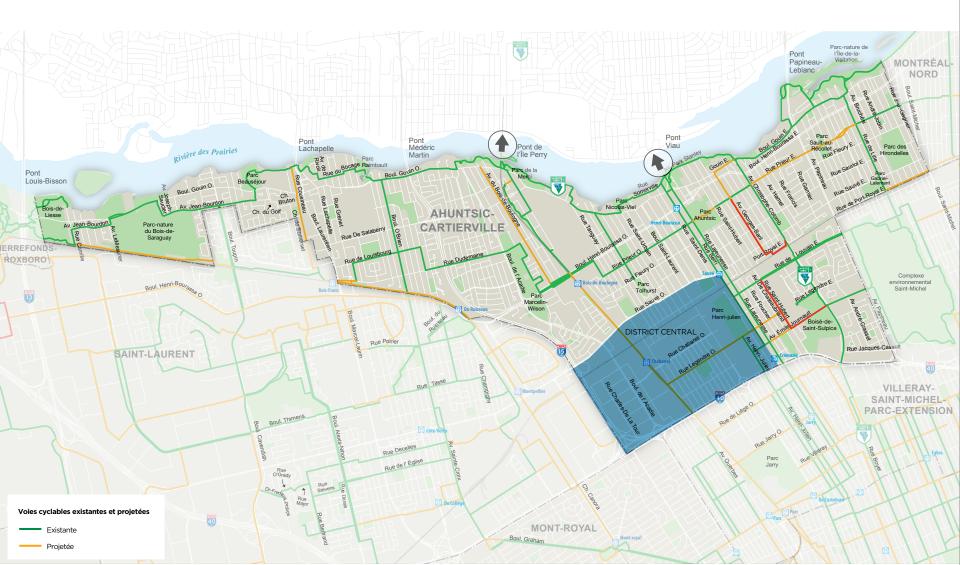






here, at the heart of the borough Ahuntsic-Cartierville

Where life is good! The borough distinguishes itself as much by its parks and bike paths as by its vibrant commercial streets. With the 4th highest concentration of employment in Montréal, Ahuntsic-Cartierville is a borough where prized residential spaces and bustling businesses meet. All this along the Rivière des Prairies where there's so much beauty to enjoy.



134,245

RESIDENTS

111

PARKS

3

CÉGEPS

39

FRENCH AND ENGLISH PRIMARY, SECONDARY AND SPECIALIZED SCHOOLS

4

PRIVATE COLLEGES

2

REGIONAL SHOPPING CENTRES

355

BUSINESSES ON FLEURY STREET

43

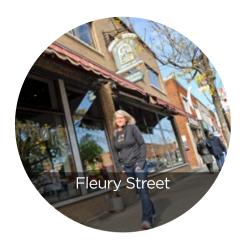
KMs OF BIKE PATHS

5

MAJOR RESIDENTIAL PROJECTS PLANNED OR IN PROGRESS

+64

DAYCARE CENTRES, 12 OF WHICH ARE IN THE DISTRICT CENTRAL















demographic profile of the borough

\$29,062

MEDIAN PERSONAL INCOME

20%

OF HOUSEHOLDS HAVE AN ANNUAL INCOME OF MORE THAN \$100,000

AVERAGE RENT IN 2017

AHUNTSIC- CENTRE CARTIERVILLE AREA

STUDIO: \$509 \$659 1 BEDROOM: \$611 \$789 3 BEDROOMS: \$1041 \$1193 \$51,054

MEDIAN HOUSEHOLD INCOME

+62%

OF THE POPULATION HAS A COLLEGE DIPLOMA OR UNIVERSITY DEGREE

MEDIAN PURCHASE PRICE:

SINGLE-FAMILY HOUSE: \$487 500 MULTIPLEX: \$531 500 CONDOMINIUMS: \$238 918 here, everything is in place to become the most sought-after and vibrant business district in Montréal



SDC • • • DISTRICT CENTRAL

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